

5th Annual The future of **PRIVATE EQUITY CEE 2011**

VIP Code: FKW52228RUSEM1

Dear Ruscham member,

This week is the last week you will be able to make a saving of up to £300 for the Private Equity in CEE Conference and Workshop 2011, [make your saving here](#).

[IIR's 5th Annual Private Equity CEE Conference](#) brings together an exceptional panel of Private Equity Professionals.

Investing in Private Equity in the CEE has long been considered an opportunity to invest in an emerging market and with a high percentage of LPs in CEE focused funds intending to maintain or increase their exposure to the region over the longer term, prospects are looking good for the future.

Your experience won't stop with the content – this event is a superb place to network, so you can continue to benefit after the presentations.

30+ Expert Speakers Already Confirmed



Ed Claessen
Principal
EUROPEAN
INVESTMENT FUND



Narcisa Sehovc
Investment Manager
SWIP



Janusz Heath
Managing Director
CAPITAL DYNAMICS



Ingo Bleier
Head of Investment
Banking
ERSTE GROUP



Jan Dewijngaert
Director
GIMV



Jacek Korpala
Co-Managing Partner
ARX EQUITY
PARTNERS

View the [full speaker line up here](#)

Focus on the Key Issues for Private Equity Professionals

Market Outlooks

- Economic Forecast
- Likelihood of Sovereign Default
- Outlook for Private Equity

Private Equity Focus

- Future of EBRD & EIF Support
- Impact of New Regulation
- Best countries for PE Investment

Latest Strategies

- Fundraising
- Securing Finance
- Operational Improvements
- Exit Strategies
- Use of Secondaries
- New Legal Issues

Join these leading organisations at the event

EBRD • CINVEN • PINEBRIDGE INVESTMENTS • AMUNDI • PREQIN • SORTIS INVEST • CVCA • EUROPEAN INVESTMENT FUND • GIMV • BALTCAP • RESOURCE PARTNERS • ROYALTON PARTNERS • BANCROFT GROUP • POLISH PRIVATE EQUITY ASSOCIATION • ACANTHUS ADVISORS • CAPITAL DYNAMICS • ERSTE GROUP • SCOTTISH WIDOWS INVESTMENT PARTNERSHIP • CMS CAMERON MCKENNA • CSOB • ZENITH CAPITAL • WHITE & CASE • UNICREDIT • SYNTAXIS • INNOVA CAPITAL •

MEZZANINE MANAGEMENT • ALVAREZ & MARSAL • ARX EQUITY PARTNERS • DARBY OVERSEAS
INVESTMENTS • 3TS

An Eclectic Mix of Speakers and Participants in Attendance

Examine the latest statistics and research for the region including focus on Economic Outlook, Sovereign Risk and Private Equity dealflow:

- Hear contributions from leading Limited Partners investing in CEE funds.
- Learn from leading GPs on their strategies for fundraising, operational improvement and exits.
- Attend the Financier's Panel to hear your key questions for 2011 answered. Where is leverage coming from? What are the capital structures?

With **30+ speakers** and **more than 17** thought provoking and unique sessions, including Economic Outlook for the CEE Region, The Impact of New Regulation on the Region and Examining the Attractiveness of the CEE Region for Pan European Private Equity House, this event offers the best opportunity to gain an insight into the latest in this market, as well as offering the chance to network with the leading minds in the field. [The full itinerary is available here.](#)

Make the most of your chance to save up to £300. [Just register by 15th July quoting VIP Code FKW52228RUSEM1.](#)

Pre-Conference Structuring Finance in CEE LBOs Workshop

We are delighted to announce that there will be a Structuring Finance in CEE LBOs workshop held on Tuesday 20th September. This workshop will cover instruction on leveraged financing techniques, the relationship between senior and other forms of debt and analysis of optimal debt:equity ratios. Make sure you get your registration in today to avoid missing out.

See the [full agenda for the workshop here.](#)

Your chance to get involved at the must-attend Private Equity CEE Conference

Don't forget to register by 15th July to SAVE up to £300!

To [register for the Private Equity CEE Conference and/or the Structuring Finance in CEE LBOs Workshop and make a saving of up to £300 click here.](#) Quote VIP Code FKW52228RUSEM1 to save a further 10%!

Alternatively, email kmregistration@informa.com or call +44 (0) 20 7017 7790, quoting VIP code FKW52228EM2.

I look forward to seeing you at the event,

Kind regards

Haydn Gush
Conference Producer
IIR Conferences